

QP

PÖWER POOCH

BRAND MANUAL

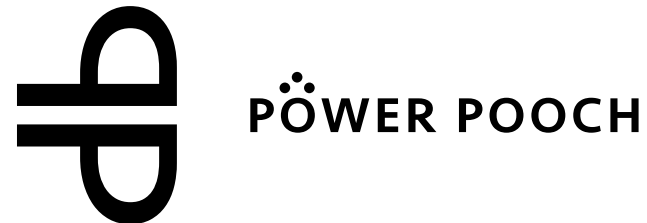


01 . BRAND MANUAL

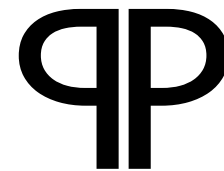
PRIMARY LOGO



SECONDARY LOGO



VISUAL SYMBOL



02. BRAND MANUAL

COLORS

#ffffff

#000000

TYPOGRAPHY

A

Seravek Regular

aBbCcDdEeFfGgHhIijJkK
lLmMnNnOoPpQqRrSsTt
UuVvWwXxYyZz 123456789

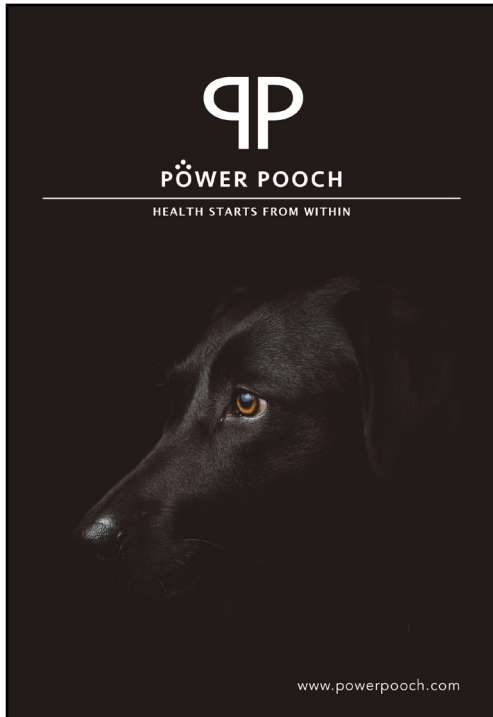
A

Seravek Medium

aBbCcDdEeFfGgHhIijJkK
lLmMnNnOoPpQqRrSsTt
UuVvWwXxYyZz 123456789

03. BRAND MANUAL

BROCHURE DESIGN



PP
POWER POOCH
HEALTH STARTS FROM WITHIN

www.powerpooch.com

When Only the Best Is Good Enough!

- 25/16** PROTEIN/FAT PERCENTAGE
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.
- 66** EPA + DHA AND OMEGA-3 OMEGA-6
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.
- CHONDROITIN FOR LEGS AND JOINTS**
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.
- GLUTEN FREE FORMULA**
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HEALTH STARTS FROM WITHIN

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TAKE CARE OF YOUR DOG NATURAL INGREDIENTS

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RECOMMENDED DAILY FEEDING GUIDELINE FOR ADULT DOGS*

Body Weight	Normal Activity	High Activity
10 kg	150 g	175 g
12 kg	170 g	190 g
15 kg	190 g	220 g
20 kg	240 g	280 g
25 kg	280 g	330 g
30 kg	320 g	380 g

100% Satisfaction Guaranteed

NUTRITION FACTS

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Oslo, NO 19143-3009

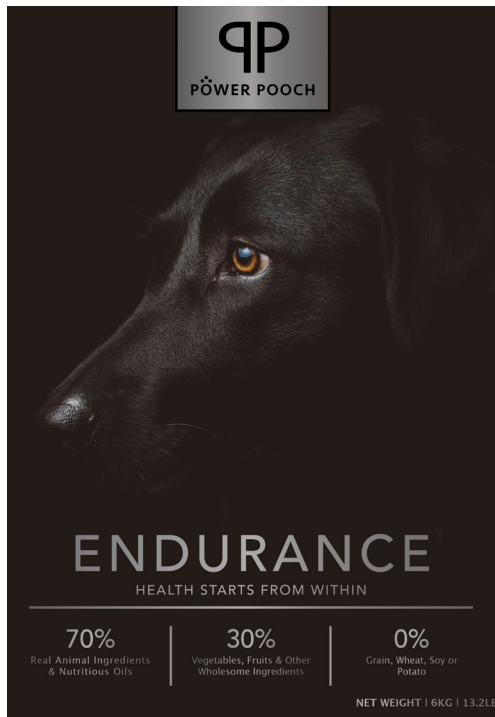
04. BRAND MANUAL

BROCHURE MockUp & INFOGRAPHICS



05. BRAND MANUAL

PACKAGING DESIGN & MockUp



06. BRAND MANUAL

POINT of SALE DESIGN

